

W. G. JOHNSON,
CORSET MAKER,
7, OLD BOND STREET, LONDON, W.
 (SEVEN DOORS FROM PICCADILLY.)

UNDER DISTINGUISHED PATRONAGE.

MADAME W. G. JOHNSON begs to call the attention of Ladies desiring a good figure to her improved *Specialité Long Corsets*, made entirely on Anatomical Principles.

By compressing only below the waist, and giving at the same time full play and unconstrained freedom to the Chest, these Corsets produce great improvement, and impart symmetry and elegance to the figure.

Ladies also requiring *Accouchement, Prolapsus, and Supporting Belts, Obstetric Binders, Elastic Stockings, etc.*, or any description of Surgical Appliance, will receive personal and special attention.

Ladies waited upon at their own residences by appointment.

ESTABLISHED OVER 15 YEARS.

PRESS NOTICES.

"Woman," March 12th, 1891, p. 11.

"The improvement the figure of a friend of mine has undergone lately, caused me to pay a visit the other day to her corset maker, Madame W. G. Johnson, 7, Old Bond Street, in order to look at her specialities, and study the system upon which she makes her corsets. They are made entirely upon anatomical principles. Madame Johnson's belts also are most noteworthy."

"Court Circular," March 14th, 1891, p. 245.

"Madame W. G. Johnson, of 7, Old Bond Street, makes corsets, as they should be made, on purely anatomical principles. By doing this the lower part of the body only is compressed, which gives the utmost freedom to the chest, and by this means the figure is vastly improved. Even a short wear, the waist becomes lengthened and improved, while there is no doubt that, with a scientifically-made corset, such as Mdme. Johnson's undoubtedly are (we speak from actual experience) a smaller sized stay can be worn. In addition to being a corset maker, Mdme. Johnson supplies ladies with belts, binders, elastic stockings, and every kind of surgical appliance for all sorts and conditions of ladies, and her reputation during the past fifteen years has secured her a host of clients."

"Lady's Pictorial," April 11th, 1891, p. 579.

"Mdme. W. G. Johnson, the well-known corsetière, 7, Old Bond Street, is wonderfully successful in adapting her corsets to the requirements of different figures. She makes each pair accurately to measure, constructing them always on strictly anatomical principles. They make the figure look at once elegant and graceful, and give a slim appearance to the waist without causing anywhere any undue or painful pressure. Mdme. Johnson has also an excellent assortment of belts and binders, elastic stockings, and other surgical appliances, which will be found simply invaluable."

"Lady," Nov. 12th, 1891, p. 615.

"Mrs. Johnson, of 7, Old Bond Street, may be cited as a corsetière who makes a special study of the figure from an anatomical point of view, and who knows just where to compress the wearer to preserve the outline, and yet avoid discomfort or injury to the most delicate subject. Belts with various additions of a surgical nature are also a speciality with Mrs. Johnson, who is particularly successful with her long, high corsets, which produce a straight and graceful effect without tight-lacing or harmful pressure."

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